

# PlanToys®

Celebrate Earth Day during the month of April  
at your local Specialty Toy Store with PlanToys®



Green Toy - Green Company

## Celebrate Earth Day '09



## Reduce, Reuse, Recycle.

Following the success of the first annual Earth Day Activity in '08, PlanToys® is excited to partner with Specialty Toy Stores across the country to celebrate Earth Day '09. Participating stores will create special Earth Day window displays and provide games, prizes, and handouts for kids during April.

Children will have a chance to try their hands on the Eco Home 3D game as they construct and build their own Eco Home. Winners will receive a prize and everybody will receive an informational handout introducing the concept of reduce, reuse, and recycle. Visit [www.plantoysusa.com](http://www.plantoysusa.com) to find a participating retailer near you!

PlanToys® has become a leader in Green Manufacturing with a philosophy of green mind, green material, and green manufacturing. From inception, PlanToys® are designed to maximize play value and to minimize waste material. As core materials, PlanToys® uses recycled rubberwood, natural cotton, and other eco-friendly materials throughout the product line. In the manufacturing process, PlanToys® replaces more economical chemical preservatives with a time-consuming, natural kiln-dry process.

In purchasing PlanToys®, you can feel good that you are purchasing a toy designed with sensitivity toward our environment.